

Go Blue Lubbock County



The Story of the Blue Ribbon

In 1989, a grandmother named Bonnie Finney from Norfolk, Virginia tied a blue ribbon to the antenna of her van and began driving around town “to make people wonder”. The story she told to inquisitive community members was tragic. It was about the abuse and neglect of her grandchildren at the hands of their parents- her daughter and her daughter’s boyfriend.

“I tied a blue ribbon on my van to make people ask--why the blue ribbon?

I would then answer - I never intend to forget the color of the bruises on the battered bodies of my grandchildren. The way my grandson’s tiny body looked as it was discovered wrapped in a bloody sheet and dumped. The way my granddaughter looked after being severely beaten, with her little hand burned from the tip of her tiny fingers to her wrists. “

“The blue ribbon serves as a constant reminder to me to fight for the protection of children. I should have done more--our community should have done more.”

Bonnie’s grassroots efforts started a national movement with her Blue Ribbon becoming the international symbol for Child Abuse Prevention and the designation of April as National Child Abuse Prevention Month.



GO BLUE LUBBOCK COUNTY
the signature project of the South Plains Coalition for
Child Abuse Prevention

Follow on: www.facebook.com/southplainsccap/
or website: www.cherishspchildren.org

Follow Child Abuse Awareness Month Activities.

Wednesday, April 2, 2025 - 9:00 AM -GO BLUE LUBBOCK Kickoff
Lubbock Chamber of Commerce - 1500 Broadway Ave. Suite 101

Thursday, April 3-Saturday, April 5, 2025 - 82nd Annual ABC Rodeo
benefitting the Lubbock Boys & Girls Club
Mallet Event Center - 2320 US 385 Levelland TX
GO BLUE LUUBOCK cause bracelets distributed at Sat. Matinee
Tickets: abcrodeo.com

Friday, April 4, 2025 - 9:30 AM-Blue Ribbon Tying Ceremony
Covenant Women's & Children's Hospital- Front Entry Area
4000 24th St. - Public is invited to attend.

Saturday, April 5, 2025 - 8:30 -10:30 AM
Pinwheels for Prevention
Lubbock Community Partners
Pinwheels will be planted at United/Market St. Stores at
50th & Indiana, 82nd & Frankford & 98th & Quaker
To volunteer: [Misti Hill @ \(806\) 201-1671](mailto:Misti Hill @ (806) 201-1671)

Thursday. April 10, 2025 - 12:00 PM -Pinwheel Ceremony
UMC Children's Hospital - 602 Indiana - Public is invited to attend.

Friday, April 25, 2025 -1:00 PM-Stand Up For Kids
Children's Advocacy Center Golf Event
Golf Suites - 6909 Marsha Sharp Freeway
To register a team: ddanner@safeplace4kids.org

Friday, April 25, 2025 - 12th Annual Child Abuse Conference
Covenant Children's Hospital
for more info on registering: follow the Coalition's Facebook Page
www.facebook.com/southplainsccap/

Saturday, April 26, 2025 - 12:00 PM
STEP INTO HOPE Awareness Walk - Voice of Hope
Safety City - 42nd St. & Avenue U
www.voiceofhopetexas.org Phone: (806) 763-3232